



Covid-19 Retail Operational Ideas & Suggestions

Hi-Impact Products

With shorter planning timelines, increased flexibility will likely be an ongoing need during Covid. Event signage should ideally be logistically simpler, visually effective, yet quicker, cheaper and easier to execute. Our patent pending Lightning Dangers™, coupled with a cardstock sign, beautifully fits the bill!

Twice as fast to use/apply!
Half the labor, half the time!

NEW Lightning Dangers™ Patent Pending

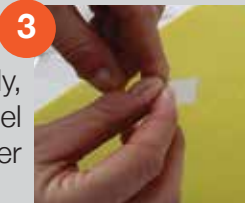
OLD/SLOW Dangers



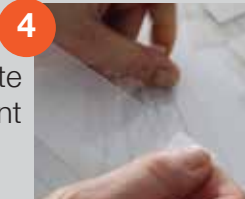
1
Separate dangle from sheet, roll or singles



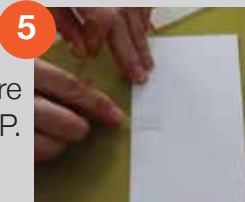
2
Manipulate and reorient



3
Laboriously, slowly peel liner

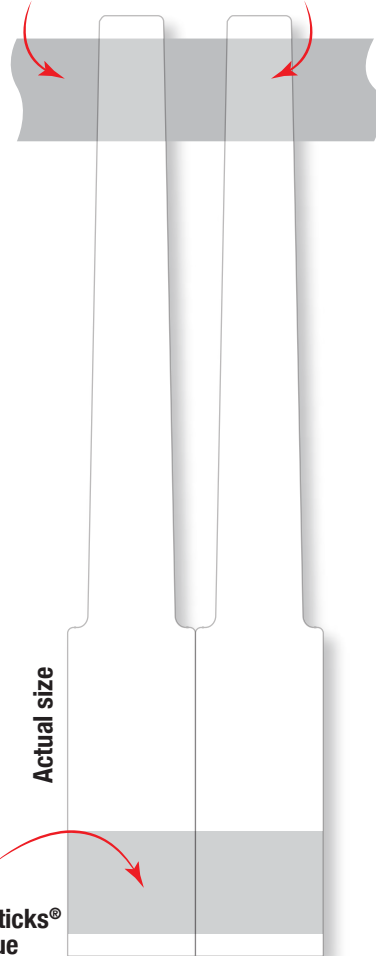


4
Manipulate and reorient



5
Place/adhere onto P.O.P.

Continuous liner P.O.P. adhesive zone



Actual size

Shelf adhesive zone
Miracle-Sticks®
low residue formulation

Tapered Design
Ensures Beautiful
Dynamic Motion
for your P.O.P.



1

QUICK-GRIP

Grip Dangle edge & lift. P.O.P. adhesive zone is now automatically exposed, oriented and ready



2

QUICK-STICK

Place/adhere onto P.O.P. in one swift motion!



5 SLOW Steps

(OLD Dangers)

VS.

2 LIGHTNING QUICK Steps

Lightning Dangers™
Patent Pending